



## Representation in respect of a New Premises Application

Licensing Act 2003

Details of person or body making representation:	
Your Name:	Tj Mavani
Your position/role:	Licensing Enforcement Manager

Details of premises representation is about:	
Name of Premises:	Victoria Park (Part of)
Address of premises:	Victoria Park Road Leicester LE1 7RY
Application No. (if known)	157530

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of Crime and Disorder	<input checked="" type="checkbox"/>
Public Safety	<input checked="" type="checkbox"/>
Prevention of Public Nuisance	<input checked="" type="checkbox"/>
Protection of Children from Harm	<input checked="" type="checkbox"/>

Authority Declarations:
<p>I write in my capacity as Licensing Enforcement Manager for Leicester City Council Licensing Authority on the authority delegated to me.</p> <p>Please take notice that I am satisfied that allowing the premises to be used in accordance with the application would undermine the above stated Licensing Objectives and as such submit our representations.</p>

Representations:
The applicant is detailed as Live Nation (Music) UK Ltd based in London.

This application details a large-scale music event listed over one day being the 6<sup>th</sup> July 2024 at the applied location with a maximum capacity of 49,999 people. This would include all persons on the day. The licence applied for is for a 'limited period'.

The applied location is Victoria Park (use of part of it) located near to the city area and is surrounded by arterial highway routes that are crucial to the city infrastructure and also residential properties and local businesses.

The activities applied for are for Films, Provision of Live Music (outdoors), Provision of Recorded Music (outdoors), Provision of performances of dance (outdoors), Recorded Music or performances of Dance and Supply of Alcohol. The application details the times for each activity being from 10:00hrs with a cease time of 22:30hrs.

The opening hours applied for are from 10:00hrs until 23:00hrs to allow for dispersion of the crowds.

The application is not accompanied with any specific information of the event.

The applicants in question organised an event in 2014, for which they secured a one-day licence. Although the event transpired without any major incidents, it did raise several concerns and post-event issues that were brought to the attention of the Safety Advisory Group at that time. These concerns had adverse effects on the Licensing Objectives. Some of the issues were related to excessive alcohol consumption within the park, leading to patrons urinating on residential and public property, as well as causing noise-related disturbances.

The residential properties located around the park are likely to be affected by this event in terms of noise, the possibility of nuisance and traffic measures. However, it must be balanced with measures being put in place to minimise concerns and possible negative impacts. It is common practice within the Event Safety Advisory Group (ESAG) process and requirements for consultation of the event with local residents and a direct contact for complaints that would need to be addressed. These are all measures that would need to be authorised and ratified by the ESAG.

There has been initial communication by the event organisers with partner agencies. This was for them to lay out their initial thoughts and ideas for the event. They were advised about the event licensing conditions. This would assist in upholding the licensing objectives. These conditions are seen as a base line and consultations would still need to be sought with the relevant agencies for any additional conditions if required. The conditions detailed below were put together by a multi-agency group including the Leicestershire Police, Licensing Authority, Leicestershire Fire & Rescue Service, Noise & Pollution Team and Public Safety with legal input.

There has also been Event Safety Advisory Group (ESAG) meetings scheduled with all parties as part of the process of collaborative working to ensure a safe event if a licence is granted. The meetings for this event would continue in due course if granted a licence. Work is still to be done on the event in order to provide the relevant reassurances and measures as with any event, however the engagement has been initially positive.

There is a clear concern about the event in scale and location, however we have confidence in the applicant's ability to conduct a safe and successful event for the city whilst being able to incorporate measures that would mitigate some of the concerns. This would be further assured if all of the below conditions are applied to any granted licence.

The conditions detailed below are the ones that were indicated to the event organisers at the pre consultation meeting. These have been used for other large-scale events in the city and help to ensure compliance on all the licensing objectives.

#### Conditions Details:

We believe the below additions/amendments of conditions in full, which we believe are reasonable, proportionate and enforceable, may assist the Licence Holder in upholding the licensing objectives.

We have detailed, for clarity, those that:

- (a) We believe should be replaced from the applied operating schedule with our proposed wording
- (b) Those to be removed from the operating schedule and;
- (c) Those that are in addition.

Any wording on the operating schedule that is not detailed below to remain on any licence

#### (a) Conditions to be replaced from Operating Schedule

*Wording contained within the applied operating schedule as copied below be replaced with Requested Condition/s:*

Operating Schedule Wording:

All wording from the operating schedule

To be replaced with:

With conditions detailed below

#### (b) Conditions to be removed from Operating Schedule

*Wording contained within the applied operating schedule as copied below be removed:*

Operating Schedule Wording to be removed:

- Click or tap here to enter text.

#### (c) Requested Additional Conditions

*Condition/s wording below to be added in full to any granted licence:*

1. This Licence is limited to authorise Licensable Activities for 1 day on 6 July 2024.
2. The licence holder shall comply with the deadlines set in relation to submission of any event plans, risk assessments or any other documents or plans required by the Authorities/Agencies as detailed in this Licence. If these deadlines are not adhered to satisfactorily as deemed by the Licensing Authority, the Licensable Activities will not be permitted to take place.

3. If the Licensing Authority are not satisfied that all measures are appropriately in place in consultation with the ESAG licensable activities will not be permitted to take place.
4. The licence holder must submit a draft Event Management Plan (EMP) to the Festivals & Events team, the ESAG and Licensing Authority at least 3 months prior to the first day of the Event. The plan must include full details relating to at the very least; event management structure and contact details, site plans, programme timings, attendance estimations, site, staging and facilities provisions, Emergency risk assessments and access, public communications, insurances and any other areas of consideration. Consultation must take place between the licence holder and the Festivals & Events team and ESAG.
5. The licence holder shall work in partnership with ESAG to ensure events are planned to take place safely and successfully.
6. The licence holder shall ensure a member of the management team or persons from the management team attend ESAG Meetings to update participants upon progress throughout the planning process.
7. The licence holder shall appoint a member of the management team to prepare and implement the plans included in the EMP.
8. The final draft EMP shall be presented to ESAG for approval no later than 28 days before the first Event Date.
9. Any necessary amendments to the EMP following the approval of the final draft shall be approved by the licensing authority.
10. The licence holder will operate an Event Liaison Team on site. This will consist of key people within the event including first aid, the Police, security, event managers, Licensing Authority and health and safety representatives. This team will meet at regular intervals during the event to review the event and make any agreed changes needed.
11. There shall be a central control point on site within the licensed premises at which the Licence Holder or their nominated representative shall be available. A radio and a working telephone for contacting the emergency services shall be installed. The number shall be made known to all members of ESAG. The central control point shall be manned at all times by a person capable of communicating with the emergency services.
12. The time restrictions of activities stated on the licence are the maximum allowed, however the time limits stated within the EMP or risk assessments would be those applicable.
13. A full Multi-Agency control room will be set up and managed by the applicant and will be operational throughout the event.

#### Prevention of Crime & Disorder

14. A Crowd Management Plan including an access and egress plan shall be drawn up in agreement with the ESAG. These plans shall be implemented whilst licensable activities are taking place and until a minimum of 30 minutes after the premises close.
15. A Crime Prevention/Reduction plan for the event will be included in the EMP by the licence holder and submitted as part of the planning process. It will focus upon reducing criminal activity within and directly outside the event footprint and working in partnership with the Police.
16. A Drugs Policy and a Search Policy shall be drawn up in agreement with the ESAG. This shall be implemented whilst the premises are open for licensable activities.
17. A record of all persons detained in any search areas, any quantities of drugs found on their person, their name, address and date of birth (as much as can reasonably be obtained) is to be kept and sent to the Police licensing officers upon request.
18. Notices shall be displayed at all entrances to the event site declaring that individuals found to be in possession of illegal drugs and or prohibited items shall be removed from the event.

19. The Premises Licence Holder shall have the right to refuse entry to any unauthorised/disorderly person or any person not complying with the conditions of entry.
20. A member of a relevant agency can request a person to be refused entry or rejected from the site and must be complied with by security staff.
21. Anyone who appears to be drunk or intoxicated shall not be allowed entry to the event site.
22. A designated member of staff shall be responsible for the emptying and packaging of amnesty bins in the presence of the Police officers, this person shall identify themselves to the Police at event control at the start and conclusion of the event.
23. A steel shield fencing system shall be erected around the perimeter of the event as shown on the site plan, agreed with the ESAG and constantly monitored by security staff during the event.
24. The licence holder will consult with the police and Licensing Authority in relation to any event/s where this licence will be in use.
25. The licence holder will submit to Leicestershire Police (Operations planning department or as directed) any documents that they require as part of a documented plan or risk assessment that must be submitted in line within agreed deadlines.
26. The licence holder will comply with any reasonable requests or instructions issued by the police or an Officer acting on behalf of the Licensing Authority in relation to the event/s.
27. Full consideration and assessment must take place of the security provision. This must be done in consultation with the police, Festivals & Events Team, the Licensing Authority and ESAG. The numbers and deployment of on-site and off-site security personnel (SIA) and stewards shall be agreed by the ESAG prior to the events and included in the final EMP. The authorities must be satisfied that the provisions are in place, meet the requirements of any event/s and will be adhered to in full.
28. Any personnel that require to be SIA registered must be correctly licensed and must display their SIA identification prominently at all times during any event/s.
29. An Alcohol Management Policy shall be drawn up in agreement with the ESAG. This shall be implemented whilst the premises are open for licensable activities.
30. Whilst the premises are authorised to sell alcohol, there shall be a personal licence holder on duty at all times, at each bar or location where the sale of alcohol takes place.
31. The Licence Holder must ensure that all staff (paid or unpaid) selling alcohol are trained pertinent to the Licensing Act with regards to age restricted sales and the refusal of sales to persons believed to be under the influence of alcohol or drugs and in particular what identification can be accepted and that this is properly documented.
32. No alcoholic drinks shall be permitted to leave the perimeter of the site. Off sales for the purpose of this licence shall be contained within the licensed site.
33. Customers shall not be permitted to bring alcohol on site or take alcohol from the site at the end of the event and may only consume alcohol which has been purchased from the premises.

#### Prevention of Public Nuisance

34. A suitably qualified and experienced acoustic consultant will be appointed by the licence holder and will prepare a noise management plan (NMP) as part of the EMP to monitor, assess and manage on and off-site noise at the event. The agreed NMP will be implemented by the licence holder at each event.
35. A comprehensive noise risk assessment must be completed in consultation with the noise pollution team of the local authority. The maximum music noise levels shall be fixed by the

- licence holder's acoustic consultant in conjunction with the noise pollution team. The authority must be satisfied with this assessment and that it will be adhered to in full.
36. The licence holder's acoustic consultant, shall at regular intervals, take noise measurement readings both within the perimeter fence and at the points agreed with the noise pollution team, outside the perimeter fence to ensure noise levels are complied with at the event. A contact name and the details of the licence holder's acoustic consultant on duty on the day of the event shall be provided to the noise pollution team.
  37. The noise sensitive monitoring positions shall be agreed with the noise pollution team and inserted in the Noise Management Plan.
  38. A full list of all sound system equipment to be used for each stage shall be submitted to the noise pollution team no later than one month before the commencement of an Event.
  39. The licence holder's acoustic consultant shall be in control of noise levels throughout the event and shall operate independently of the Artists in all music areas within the licensed site. No performance shall cause noise nuisance and the licence holder shall act upon any reasonable requests from the noise pollution team or its own acoustic consultant during the event, including but not limited to the reduction of the sound level.
  40. Complaints concerning noise will be investigated by the licence holder's appointed acoustic consultant during the event and measurements will be taken to ensure compliance with music noise limits.
  41. The details of all complaints received, actions taken, and measurements made in response to complaints of music noise will be recorded and provided to the Licensing Authority as part of the acoustic consultant's post-event report which shall be provided within 1 month following the event.
  42. The licence holder will work closely with suppliers to minimise disruption to local residents from the event.
  43. A resident contact information sheet including details of the residents hotline and email address shall be issued by the Premises Licence Holder at least 2 weeks in advance of the first day of the Event.
  44. A resident contact telephone line to contact the site management team will be operated during the build, event and derig. The operational hours will be agreed by the ESAG. In addition, an email address will be available on the event organiser's website and queries answered promptly.
  45. Regular resident/business meetings are to be conducted and relevant information to be issued. The regularity and format of these are to be agreed with the Licensing Authority. Records of all communication and meetings to be maintained and available to authorities upon request.
  46. Reasonable measures should be implemented to protect any trees, wildlife or similar areas identified by the Festivals & Events Team.

#### Public Safety

47. The licence holder will monitor and not exceed the maximum safe capacity for any event. This will be determined by the Licensing Authority in consultation ESAG and detailed in the EMP .
48. The licence holder will take into account public safety in all aspects of any events and this must be documented within the event management plan and any other risk assessments or documents submitted to the satisfaction of ESAG.
49. The licence holder will consult and comply with any required public safety actions directed by authorised officers of the local authority.
50. The Fire Safety Management Plan shall contain a fire risk assessment and show the appropriate provision of firefighting equipment throughout the site.



51. The licence holder shall carry out a risk assessment to determine the medical provision for the Event. Details of the medical provision shall be contained in the Medical Plan.
52. The licence holder shall provide an on-site welfare provision, details of which shall be contained in the EMP.
53. A Signage Plan shall be drawn up in agreement with the ESAG it should show designated access routes and trackway roads around the site perimeter, appropriately illuminated signage above exits and clear demarcation of specific hazards through highlighting and signage.
54. Details of sanitary facilities shall be included in the EMP to ensure there are sufficient toilets and other sanitary provisions on and directly off the site. This plan will also provide details for the cleansing of these facilities, all of which shall be agreed with the ESAG.
55. The Lighting Plan will be drawn up in agreement with ESAG before any events take place.
56. Details of the CCTV system shall be part of the EMP and agreed with the ESAG before any events takes place.
57. The licence holder will consult with the Traffic Management/Highways and other relevant officers of the local authority if required and submit a management plan and implementation in relation to traffic/highways management which must be agreed with the ESAG before the events take place.
58. A Waste and Litter Plan shall be provided which will include measures for the clearance of litter both inside the site and in a designated area outside the site. Such plan shall be agreed with ESAG and included in the final EMP.
59. Measures to mitigate nuisance and anti-social behaviour which may be caused by the arrival and departure of the audience shall be agreed by ESAG and included in the Crowd Management Plan.

#### Prevention of Children from Harm

60. Where alcohol is being served or sold, then the age verification scheme 'Challenge 25' must be operated and complied with by all staff members. Staff members must be trained in the scheme and specifically what identification can be accepted. Notices advertising that the premises operates a Challenge 25 scheme must be displayed in a clear and prominent position at the entrances to the event and at all bars where alcohol is being served or sold.
61. An electronic refusals log shall be in operation at each area where the sale of alcohol is being conducted. The record shall include the date and time of the refused sale and the name of the member of staff who refused the sale. The electronic refusals log shall be maintained throughout the event and be made available for inspection by the police or authorised Officer of the Licensing Authority on request.
62. The procedures for safeguarding vulnerable persons and any persons under the age of 18 on event days will be contained in the EMP.

#### Appendix:

No Appendix	N/A
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#### Authority Signatures:

Tj Mavani  
Licensing Enforcement Manager  
Leicester City Council  
18/03/2023

Reporting Officer  
Tj Mavani

#### Licensing Authority Details:

Licensing Authority  
Licensing Enforcement  
York House  
91 Granby Street  
LE1 6FB

Tel: 0116 4540049  
Email: [licensingenforcement@leicester.gov.uk](mailto:licensingenforcement@leicester.gov.uk)  
[www.leicester.gov.uk/licensing](http://www.leicester.gov.uk/licensing)

#### Notice Sent to:

Please note that this representation has been sent to:

- (1) Licensing Authority Applications Team, Leicestershire Police Licensing, Noise Pollution Team, Leicestershire Fire & Rescue Service
- (2) Applicant and/or Agent

### **Agreement Notice Applicant** (if applicable & only valid if signed)

#### **Notification to Local Authority of Agreement regarding Licensing Authority Enforcement Concerns.**

Dear Licensing Authority,

I write in my capacity as the applicant/agent in relation to the above matter & application.

Discussions have taken place with Leicester City Council Licensing Enforcement in relation to their concerns and have been made aware of the above conditions that should be replaced/removed or added to any granted licence.

Please note:

**I as the applicant/agent agree to all these conditions & amendments as detailed and do not, therefore consider that a hearing is necessary.**



Signed 1:

Name in block capitals:

Application Capacity:

Date:

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Signed 2:

Name in block capitals:

Application Capacity:

Date:

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**Licensing Enforcement Agreement Confirmation** (if applicable & only valid if signed)

**Notification to Local Authority of Agreement regarding Licensing Authority Enforcement Representation**

Dear Licensing Authority,

I write in my capacity as the Licensing Enforcement Manager for Leicester City Council.

Discussions have taken place between the Licensing Enforcement Team and with the applicant about the concerns raised in the representation.

We have current representations submitted with yourselves that the following should be placed upon the new licence:

**I direct you to the above notice of agreement signed by the applicant and/or agent.**

If this is acceptable, I do not consider that a hearing is necessary, however this is not a withdrawal of the representation.

**If a hearing is conducted due to other representations or non-agreement with the committee, we must be invited to the hearing (within normal protocols) in order to answer any questions from members regarding our representation and subsequent agreement.**

Yours faithfully,

Choose an item.

Licensing Enforcement Manager

Leicester City Council

Date: Click or tap to enter a date.